**Team members:**

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| First Name | Second Name | Student Number | GitHub username |
| Isobel | Bloomer | C24303713 | iiisobel |
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**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

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| Who is your client? | Nina Thompson. |
| What is the main topic/idea of your website? | It is a website providing information on the hair salon and beauty tips. It will be bold and bright to attract the attention of visitors on the website and will have very easy to use features. |
| Who is your target audience? Describe the people you expect to visit your website. | Its targeted at anyone who wants to get their hair done or for anyone just looking for beauty tips. It is targeted at men and women and anyone else who wishes to visit the salon. |
| Find at least 3 examples of similar websites. Copy and paste their links. | <https://www.petermark.ie/>  <https://pureelegance.ie/>  <https://www.zeba.ie/?https://www.zeba.ie/> |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | There will be a menu on the home page. There will be contact information on the home page and a gallery containing pictures of the work.  There will be a section for just buying products and a booking page. |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | The website will use bright and vibrant colours which compliment eachother, with a lot of bold text to make it stand out. It will contain pictures and quotes to set the tone of the website and attract viewers to the website. |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | This website is unique as we move away from the minimalistic design of similar websites and we use a very vibrant colour palette. We added nice quotes and pictures at the clients request to make our website stand out compared to other websites. |
| What is your plan to make the website accessible to everyone? | We will ensure that text to speech is compatible with the design of our website along with a colour blind option as we are using a lot of bright colours. We will also include images of hairstyles for various hair types to promote an inclusive environment. |
| Write an email to your client summarising the decisions you have made above. | Hi Nina,  We have many innovative ideas for our website and have taken your opinions on board.  The topic is a website providing information on hairdressing and beauty tips which is clear and easy to use. Our website is targeted at anyone who wants to visit the salon or who is interested in hair and beauty tips.  There will be a menu with contact information on the home page and a gallery containing pictures of the work.  There will be a section for purchasing products and a booking page.  We will use bright and vibrant colours with bold text to make it stand out. It will contain pictures and quotes.  The website is unique as we move away from the minimalistic design of similar websites and we use a very vibrant colour palette.  We want this website to be accessible for everyone, so we have implemented some great ideas.  Text to speech is compatible with the design of our website. There will be a colour blind option. We will also include images of hairstyles for a variety of different hair types.  Please let us know your thoughts on our plan and feel free to suggest more ideas.  Many thanks,  Isobel, Maria and Noura. |